

From: Dick McKay
Publicity Director
Walt Disney Productions

General Feature
Show #9

First Year ZORRO-TV

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GENE "BERNARDO" SHELDON

REALLY DOES TALK!

Talented Gene Sheldon, who plays the deaf mute manservant, Bernardo, on Walt Disney's "Zorro" series, not only talks in real life -- he's one of the wittiest conversationalists in show business.

When audiences see him again on "A Fair Trial" segment to be aired on _____ at _____ o'clock, over station _____, they'll undoubtedly agree his pantomiming is so realistic that it's hard to believe that he isn't a deaf mute.

"Sometimes I want to talk on the show so badly that I can almost hear myself speaking out loud!" chuckles Gene. "So I save up all my vocal energies for offstage dialogue instead."

A onetime night club performer, Sheldon has a repertoire which features droll humor and a veritable treasure chest of jokes to go with it.

He has appeared several times on popular programs with Steve Allen, Ed Sullivan and Dinah Shore, among others.

The "Zorro" shows star Guy Williams, with Sheldon, Britt Lomond, Henry Calvin and George Lewis in top supporting roles.

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